



# **Agenda**

1	1H 2025 KEY MESSAGES
2	PIRELLI & C. – 1H 2025 RESULTS
3	FY 2025 OUTLOOK AND TARGETS
4	APPENDIX

# **Key messages**

- > 1H'25 results: solid execution in a challenging external environment
  - Sound organic growth: +4.4% YoY supported by our commercial performance
  - Best-in-class Profitability: internal levers successfully offset FX, raw mat/inflation and tariffs impacts
  - Solid cash flow generation in 2Q due to Operating Performance & disciplined Working Capital Management

- FY 2025 outlook and targets update:
  - The external context remains volatile, with uncertainties on tariffs and greater-than-expected depreciation of the USD
  - Consumer Demand still holding, with High Value outperforming Standard
  - Profitability and cash targets confirmed thanks to a solid organic growth and the effectiveness of our tariffs' mitigations plan

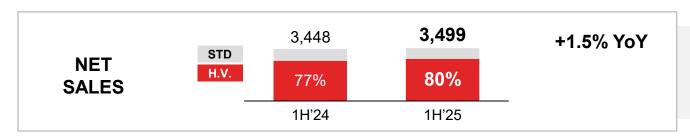




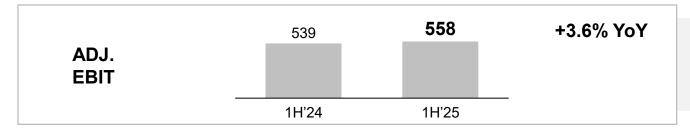
# **Agenda**

**1H 2025 KEY MESSAGES** PIRELLI & C. - 1H 2025 RESULTS **FY 2025 OUTLOOK AND TARGETS APPENDIX** 

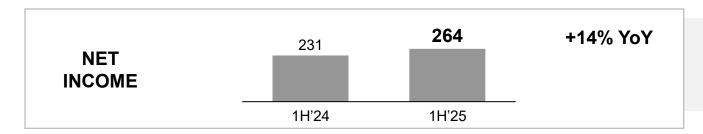
# 1H 2025 Financial Results confirming a solid execution in a tough environment



+4.4% organic growth
supported by a solid commercial performance

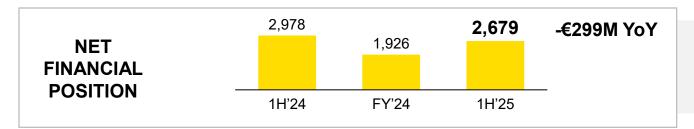


16% adj. EBIT margin (+0.4pp yoy)
tariffs mitigation actions already effective in 2Q



### **Earnings growth**

due to operating performance & lower financial expenses



### **Deleveraging in progress yoy**

€193M positive NCF bef. dividends in 2Q'25 (€154M in 2Q'24), stable YoY excluding the sale of Däckia

# 1H 2025 Sustainability results in line with the long term plan

PEOPLE

-3% Accident Frequency Index<sup>1</sup> vs FY 24

Driven by a continuous focus on health & safety

**CLIMATE** 

- 16.5% yoy Scope 1+2 emissions

Scope 3 absolute emissions on track with 2025 target (- 27% vs 2018)

Progressing towards our target **NET ZERO by 2040** (Scope 1+2+3) - SBTi approved

**PRODUCT** 

>70% Bio-based and Recycled Materials on best product (P-Zero developed for JLR)

### **Maximum transparency for consumers:**

- FSC™ 2 and ISCC™ certified
- Pirelli logo for bio-based & recycled materials<sup>3</sup>
- Claim verified by third party vs ISO140214





**NATURE** 

-7.2% Water specific withdrawal<sup>5</sup> (group) vs FY 24

Water dependency reduction – a key priority in our Biodiversity action plans

Leading the tyre sector in major Sustainability **Rankings & Initiatives** 









**SUSTAINALYTICS** 







Promotional license code FSC™003618 t .

Pirelli logo identifying products containing at least 50% of bio-based and recycled materials

Specific water withdrawal is the amount of water withdrawn (m3) per ton of finished product produced (tyres) in the timeframe considered.

# 1H'25 Results: strengthening our Leadership through key strategic programs







### **COMMERCIAL PROGRAMS**

## Market share gain in Car ≥18"

- >> OE + Repl.: PI +5% vs. +4% Mkt
- » Repl.: PI +6% vs. +5% Mkt

## **INNOVATION PROGRAMS**

### **Enlarging our HV portfolio**

- > Unique homologation portfolio on ≥19"
- New products: 4 Car, 6 Two Wheels
- Speeding up on Cyber Tyre

### **OPERATIONS PROGRAMS**

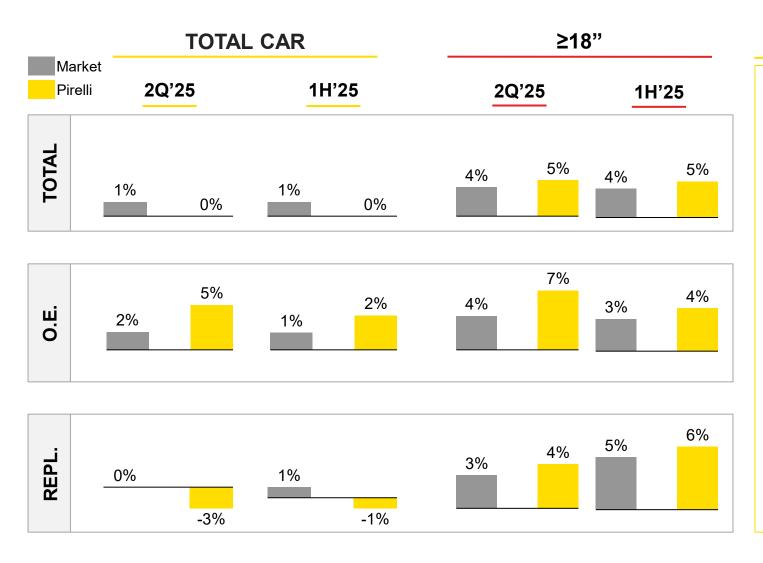
# Boosting competitiveness & supply chain resilience

- >> ~ €70M efficiencies (~45% of FY target)
- More integrated, sustainable & customer-oriented supply chain



# Strengthening our leadership in the High Value Market

Gaining share on Car ≥18" in both channels, while further reducing the exposure to Standard



### **2Q'25 HIGHLIGHTS**

### **MARKET**

- Total: slightly positive demand driven by OE (strong growth in China); flat Replacement
- HV: resilience confirmed in both channels

### PIRELLI PERFORMANCE

### High Value: in line with 1Q

- OE: strong performance driven by APAC and North America, strengthening our presence with local OEMs for High End models
- Replacement: market share gain across Regions

### Standard: accelerating selective strategy

Reducing exposure to Standard (Pirelli -11% in 2Q vs flat market; -7% in 1Q vs. +1% mkt) mainly in South America

# Securing growth through a superior portfolio of homologations

Leveraging on best-in-class technology and partnerships with leading Premium & Prestige OEMs

### ~ #110 NEW HOMOLOGATIONS IN 1H

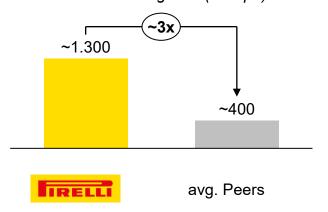
~90% Higher rim sizes (≥19")



~60% of homologations ≥18" for EV

### UNIQUE HOMOLOGATION PORTFOLIO





### **DRIVE HIGH VALUE** REPLACEMENT SALES



Loyalty rate<sup>2</sup>

### 1H'25 NEW HOMOLOGATIONS WITH **LEADING PRESTIGE & PREMIUM OEMS**





Traditional Carmakers





















# PZERO 5th generation: further rising the benchmark in UHP thanks to virtual design and Al

The Iconic Tyre leading the UHP evolution in the last 40 years, fitting racing and the most prestigious cars



Peak of technological innovation

Developed with **virtual design** and AI to provide superior performances and control.



### Best UHP Test winner<sup>1</sup>

1st place in comparative test of Ultra High Performance (UHP) tyres, thanks to excellent balance between safety & performance

### Sustainability leader

>70% Bio-based and Recycled Materials for the P Zero developed for JLR

### NEW PZERO™ GENERATION EVENT

Milan HQ & Monza Circuit – May 2025









- Global participation
  - ~300 guests from all continents
- >> Extensive Media & Press attendance
  - ~100 journalists from 19 countries, global coverage on press, digital channels and TVs
- High Social media coverage engagement of influencers producing contents with >6M views



# Two Wheels Product innovation: 2 new Moto products and 4 Cycling in 1H'25

Strengthening our positioning on both Moto and Cycling business





Result of experience in the



SCORPION \*\* MX32 MID SOFT

Result of experience in the **MX** 



## Our strengths and positioning

- Product performance leadership
- Constant range renewal
- Equipping the best pro teams

- Innovation rate at the highest levels in the industry
- Partnership with most relevant top teams such as Trek and Alpecin
- Brand value boosted by wins in top competitions (Paris Roubaix, Milano-Sanremo, Tour de France)





# Cyber Tyre: Technology development is speeding up

Renewed partnership agreement with BOSCH

New OE integration projects with Premium and Prestige OEMs already active and others ongoing



- Infrastructure monitoring agreements concluded with:
  - Movyon for mapping the motorway sections of ASPI (Autostrade per l'Italia)
  - Puglia Region for mapping the regional road network NEW



# Brand power further enhanced by strategic partnerships

Amplifying our reach through sponsorships in global competitions



### **Exclusive global tyre partner**

F1 gaining audience worldwide



### **Sole Tyre Supplier from 2027**

Highest level of motorbike competition



### **Official Tyre Partner**

Olympic fleet Tyre supplier



### **Sponsor & Technical Partner**

Virtualization, modelling & innovative materials



### Official tyre partner of Australian Open

Presence in the Grande Slam from 2025



# 1H'25 Efficiencies in line with programs development

Efficiencies achieved ~45% of the annual target; R&D and manufacturing programs expected to drive second half benefits

		FY 2025 GUI	1H 2025	MAIN PROJECTS
	Product Cost		~40% of FY	>> Design Modularity (tyre structure, weight and cost optimization).
				>> High tech automated solutions in finishing, handling and material flow
	Manufacturing		~35% of FY	>> Digital solutions to increase productivity, quality and flexibility
				>> Energy efficiency through curing electrification and B.E.M.S. <sup>1</sup>
	SG&A		~70% of FY	>> Warehouse efficiencies and distribution optimization
also				>> Supplier base rationalization and centralization
	Organization		~65% of FY	>> Upskilling and change in the mix of competences
Tot	tal Gross Impact	~€150M	~€70M, ~45% o	of FY
		Crash pro	gram to be added on top	
TREI	PIRELLI 1H 2025 RESULTS	1 Building Energy Management	System	13

# Focus on Manufacturing Program: transformation leading current and future efficiencies

Leveraging on automation & digitization to improve our manufacturing performance



development phase



execution phase

## **Smart Manufacturing**



### **CONTROL TOWER**

**Benefits**: real-time monitoring of factory data to optimize operations & boost efficiency (quality, waste, interruptions)

### **DIGITAL TWIN**

**Benefits**: enhancing capabilities & plant efficiency (faster developments, predictive maintenance, waste reduction)



### **Energy efficiency**

### **CURING ELECTRIFICATION**

**Benefits**: -80% energy consumption in curing phase for each press (kWh/pcs)

### B.E.M.S.<sup>1</sup>

**Benefits**: centralized, real-time monitoring and optimization of energy consumption

### **Automation**



# (₽) P

### **Process Innovation**

### **INTRALOGISTICS & STOCK HANDLING**

Benefits: higher efficiency, remote & flexible control of handling system

### TYRE DEFECT DETECTION

Benefits: higher precision, faster processes



PIRELLI 1H 2025 RESULTS
Thursday 31 July 2025

1. Building Energy Management System

# Enhancing our Supply Chain: more resilient, sustainable and customer-oriented

Leveraging on Integrated approach, local-for-local, digitization and suppliers' engagement

### MAIN PROJECTS

### **KEY HIGHLIGHTS**

>> End-to-End Value Chain approach

Building end-to-end **integrated business planning** from procurement to consumer sales thanks to integrated digital platforms supported by **Al-powered algorithms**.













>> Local-for-Local production

86% Local-for-local footprint, enhancing operational resilience

>> Sustainable Value Chain

Driving supplier base towards **Decarbonization targets of 2030** (scope 3): re-cycle raw materials and green energy sourcing as levers of competitiveness and innovation

>> Logistics Excellence

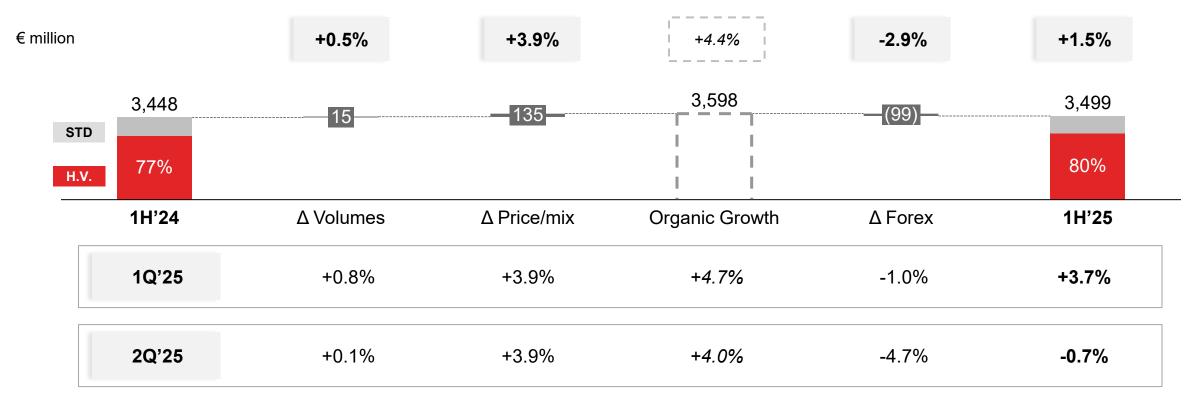
Service coverage already at 98% in 24h

Working to **improve efficiency**, optimize processes through **distribution network** re-design and **automation** (e.g. virtual network warehouse, AGV handling, Control tower)



# 1H 2025 Sales bridge

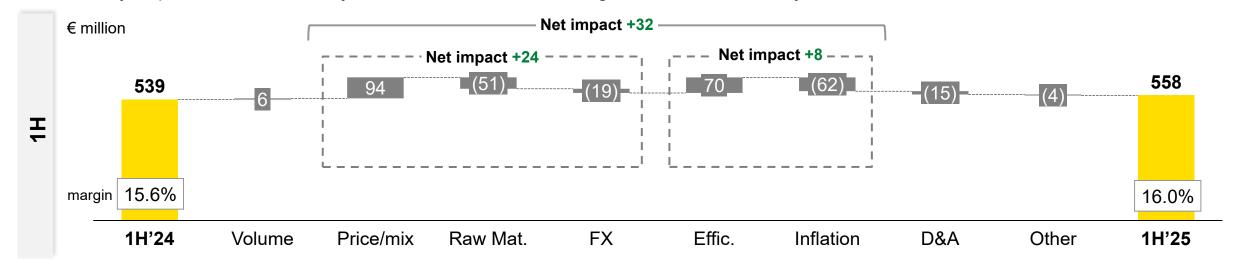
Mid-single-digit organic growth supported by a solid commercial performance

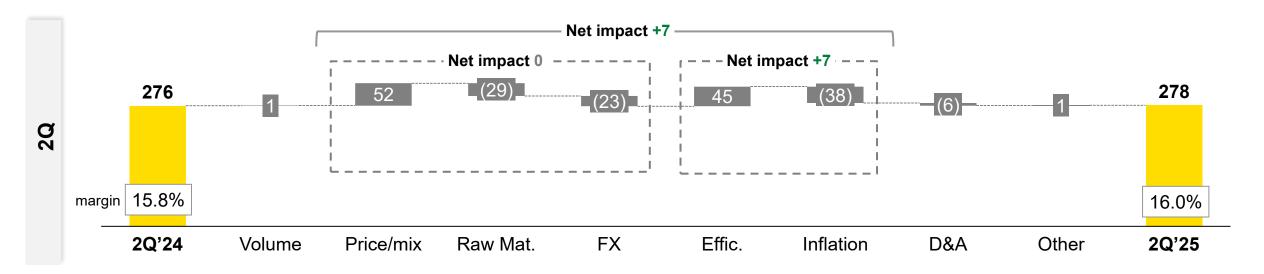


- >> Volumes: High Value growth more than offsetting Standard decline
- >> Price/Mix: improvement driven by consistent product mix enhancement and slight price contribution
- >> Forex trend: headwinds due to USD and emerging market currencies depreciation

# 1H 2025 Adjusted EBIT

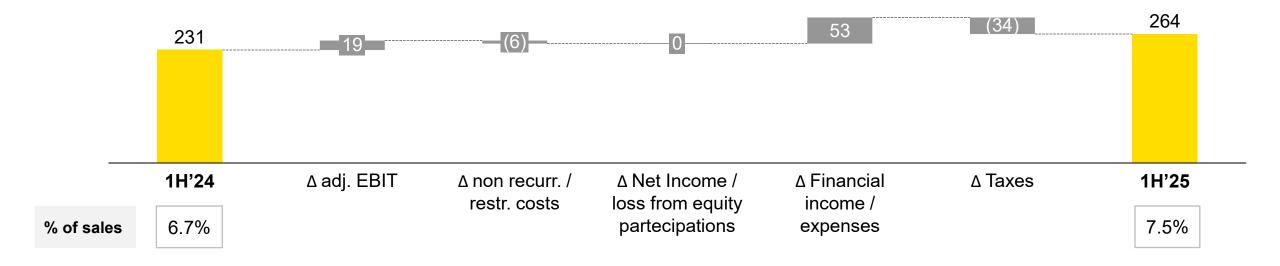
Profitability improvement driven by internal levers. Tariffs mitigation actions already effective in 2Q





### 1H 2025 Net Income

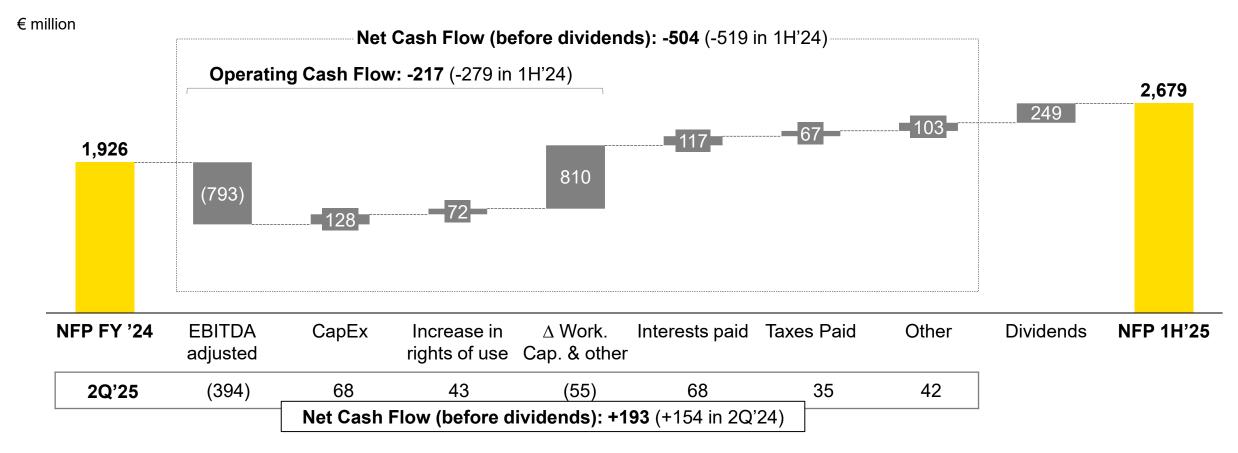
Earnings growth supported by operating performance and lower financial expenses € million



- >> Financial Income & Expenses: -€123M (-€176M in 1H'24) due to lower non-cash items
- >> Taxes: higher than 1H'24 which was benefitting from positive effect of tax litigation settlement in addition to Patent Box incentive

### **1H 2025 Net Financial Position**

Net Cash Flow in line with business seasonality. Däckia divestment (~€43M) partially offsetting FX and tariffs impact

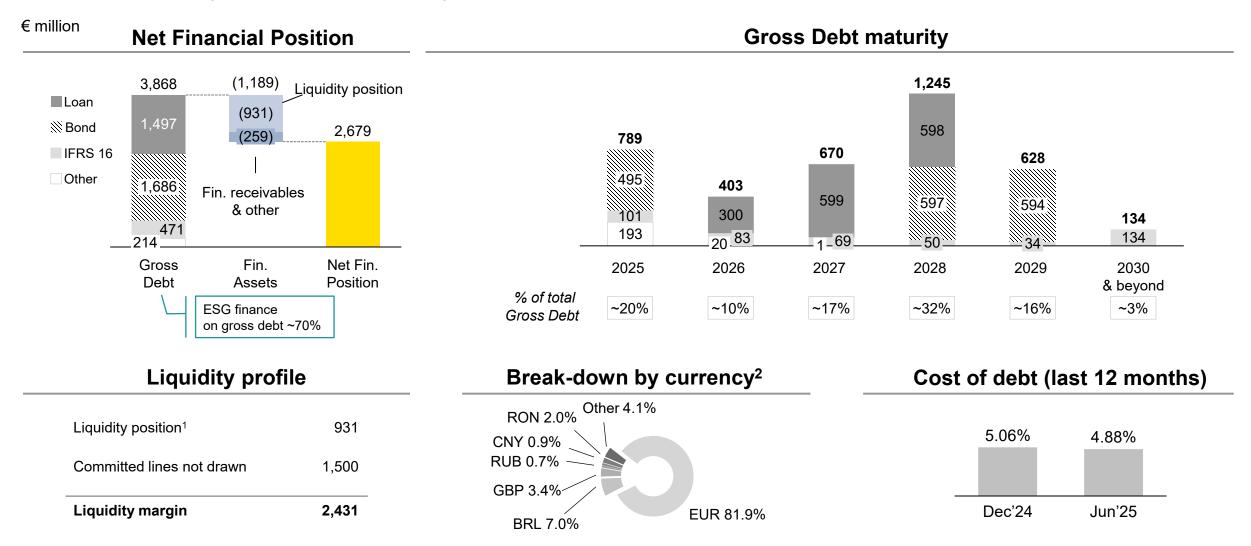


>> NWC: Inventories at ~21% on sales, stable YoY. Receivables (~13% on sales) and Payables (~14% on sales) substantially in line with 1H 2024

>> Other: including positive effect from M&A activities and FX impact

### Gross Debt structure as of June 30th 2025

Liquidity margin covers 3.5 years of debt maturity protecting the company in current volatile markets. ESG linked financings on track with 2025 targets





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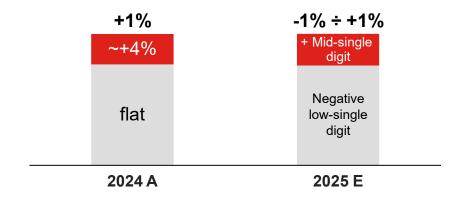
# Car Tyre demand in 2025: outlook confirmed

Replacement Consumer Demand still holding. Potential impact of GDP slowdown to be monitored

### Global car tyre market

YoY % growth





- >> OE: flattish demand due to weak car production in EU & North America
- REPLACEMENT: flat / slightly positive in all High Value regions
- Car ≥18": mid-single digit demand for Replacement and positive low-single digit growth of OE
- Car ≤17": demand declines YoY both in OE & Replacement

Pirelli expects to gain share in High Value, while reducing exposure to Standard

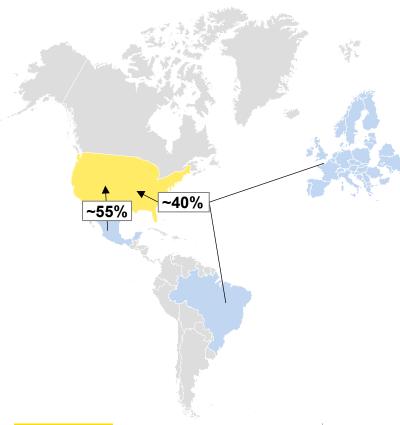
# **US Tariffs impact and mitigation plan**

The tariff scenario is still being defined: an agreement was reached with the EU, discussions underway with Brazil

### **PIRELLI IN US - KEY FIGURES**

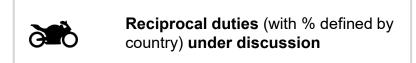
- >> >20% of Group Revenues, mainly High Value
- >> Georgia high-tech plant

### **US IMPORT FLOWS**



### **US TARIFFS**

	May 3 <sup>rd</sup> - July 31 <sup>st</sup>	From Aug 1 <sup>st</sup>
EU	25% s	15% ubject to ratification
<b>Brazil</b>	25%	ecutive order under company review
Mexic	o exempt being	USMCA compliant



~-€60M gross impact, ~-€30M post mitigation actions confirmed

### **MITIGATION PLAN**



### **Operations**

Import flows and inventory optimization



US commercial agreements review



## Cost cutting

Crash program at Group level

**FY 2025 Targets update:** Profitability and Cash confirmed despite higher FX impact, thanks to solid organic growth and tariffs mitigation plan

C 1 '11'	2024		2025	
€ billion	Act	May Guidance	July Guidance	
Net Sales	6.77	~ 6.8 ÷ 7.0	~ 6.7 ÷ 6.8	Volumes: ~ +1% (old +1% ÷ +2%) Price/Mix: ~ +3% ÷ +3.5%
Adj. EBIT Margin	15.7%	~ 16%	~ 16%	(old +2% ÷ +3%)  Organic Growth: ≥ 4% (confirmed)
CapEx % of Sales	<b>0.42</b> 6.1%	~ <b>0.42</b> ~ 6%	~ <b>0.42</b> ~ 6%	Forex: ~-4.5% ÷ -4% (old: -2.5% ÷ -1.5%)
Net Cash Flow bef. Dividends	0.53	~ 0.55 ÷ 0.57	~ 0.55	
Net Financial Position NFP / adj. EBITDA	<b>1.93</b> 1.27x	~ 1.6 ~ 1.0x	~ <b>1.6</b> ~ 1.0x	
ROIC*	23.2%	~ 23%	~ 23%	

July guidance includes current tariffs scenario, previously reflected by the low end of May guidance range



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# **Economic results summary**

€ million	2Q 2025	2Q 2024	$\Delta$ YoY	1H 2025	1H 2024	$\Delta$ YoY
Net Sales	1,740.0	1,752.0	-0.7%	3,498.6	3,447.5	+1.5%
Organic variation			+4.0%			+4.4%
adjusted EBITDA <sup>1</sup>	393.9	392.0	+0.5%	792.9	768.3	+3.2%
% of net sales	22.6%	22.4%	+0.2 p.p	22.7%	22.3%	+0.4 p.p
reported EBITDA	383.6	384.1	-0.1%	771.1	752.7	+2.4%
% of net sales	22.0%	21.9%	+0.1 p.p	22.0%	21.8%	+0.2 p.p
adjusted EBIT <sup>1</sup>	278.5	276.5	+0.7%	558.3	539.1	+3.6%
% of net sales	16.0%	15.8%	+0.2 p.p	16.0%	15.6%	+0.4 p.p
reported EBIT	239.7	240.1	-0.2%	479.6	466.6	+2.8%
% of net sales	13.8%	13.7%	+0.1 p.p	13.7%	13.5%	+0.2 p.p
Net income / (loss) from equity investments	10.2	9.9	+3.0%	16.0	15.9	+0.6%
Financial income / (expenses)	(63.2)	(66.0)	-4.2%	(122.7)	(176.1)	-30.3%
EBT	186.7	184.0	+1.5%	372.9	306.4	+21.7%
Taxes	(49.9)	(53.1)	-6.0%	(108.9)	(75.1)	+45.0%
Tax rate %	-26.7%	-28.9%		-29.2%	-24.5%	
Net Income / (loss)	136.8	130.9	+4.5%	264.0	231.3	+14.1%
Earnings / (loss) per share (€ per share)	0,13	0.13		0,25	0.22	
Net income / (loss) adjusted	163,7	156.8		320.2	283.0	

# **Consolidated Balance Sheet**

€ million	30/06/2025	31/12/2024	30/06/2024
Fixed assets	8,571.9	8,771.6	8,748.0
Inventories	1,445.5	1,467.7	1,417.7
Trade receivables	896.5	622.9	937.3
Trade payables	(1,573.7)	(2,081.6)	(1,499.1)
Operating net working capital	768.3	9.0	855.9
% of net sales*	11.3%	0.1%	12.9%
Other receivables / payables	10.4	42.2	114.6
Net working capital	778.7	51.2	970.5
% of net sales*	11.4%	0.8%	14.6%
Total net invested capital	9,350.6	8,822.8	9,718.5
Equity	5,702.9	5,912.3	5,713.3
Provisions	969.0	984.7	1,027.2
Net financial position	2,678.7	1,925.8	2,978.0
Total financing and shareholders' equity	9,350.6	8,822.8	9,718.5
Attributable net equity	5,542.2	5,756.1	5,572.1
Total net financial debt <sup>1</sup>	2,784.8	2,034.4	3,098.6



(\*) During interim periods net sales refer to the last 12 months

# **Net Cash Flow**

€ million	2Q 2025	2Q 2024	1H 2025	1H 2024
Adjusted Operating income (EBIT)	278.5	276.5	558.3	539.1
Amortiz. & depreciations (excl. PPA amortiz.)	115.4	115.5	234.6	229.2
Investments in tangible and intangible assets (Capex)	(68.0)	(90.2)	(128.0)	(143.6)
Increase in right of use	(43.3)	(26.1)	(71.6)	(41.4)
Change in working capital/other	55.4	(16.9)	(810.3)	(862.7)
Operating Cash Flow	338.0	258.8	(217.0)	(279.4)
Financial income/(expenses) paid	(67.6)	(45.7)	(116.7)	(108.9)
Taxes paid	(35.0)	(44.8)	(66.6)	(69.5)
Cash-out for non recurring items and restructuring costs / other	(9.9)	(9.5)	(22.5)	(29.9)
Dividend paid to minorities	(0.4)	(5.2)	(0.4)	(6.5)
Exchange rates difference/other	(75.0)	0.1	(104.8)	(2.5)
Net Cash Flow before extr. oper. / equity transactions / divid.	150.1	153.7	(528.0)	(496.7)
Extraordinary operations	42.9	0.5	24.3	(22.5)
Net Cash Flow before dividends	193.0	154.2	(503.7)	(519.2)
Dividends paid by Parent	(249.2)	(197.1)	(249.2)	(197.1)
Net Cash Flow	(56.2)	(42.9)	(752.9)	(716.3)



# **Sustainability: delivering on Plan targets\***

		2023	2024	2025	2030	
PEOPLE Safety first	>>> Towards zero accident at work	cident Frequency ex <sup>1</sup>	1.41	~1	<1	
Engagement & Retention		abal Sustainable gagement Index	83%	≥80% constantly	280% constantly	
CLIMATE  NET ZERO @2040		2 absolute 45.0% vs 2018	-57.1% vs 2018	-60% vs 2018	-80% vs 2018 carbon neutrality	NET ZERO
(Scope 1+2+3, SBTi approved)		2 absolute issions Scope 32 -25.0% vs 2018	<b>-26.2%</b> vs 2018	-27% vs 2018	-30% vs 2018	2040 SBTi approve
PRODUCT Efficiency & Safety	reducing rolling resistance,  Roll	imes A+B ling Resistance and t Grip)	34.5%	35%	>50%	
Bio-based & Recycle	material innovation to increase non-fossil origin: PZERO E³, our lighthouse on the market:  Bes	st product available the market <sup>3</sup> 55.5%	58.5% <sup>3</sup>	>70%	>80%	
NATURE Freshwater	>>> reducing dependency and Specif preserving water quality withdra	High water stress areas -30.8% vs 2015 -All group sites -45.3% vs 2015		<b>-36%</b> vs 2015	-45% vs 2015 -60% vs 2015	
Biodiversity		n all Pirelli Industrial & track test areas	55%	100%	100%	

<sup>\*</sup> Full Pirelli sustainability plan and targets available on pirelli.com; Full Plan targets performances 2024 available in Pirelli Sustainability Statement (CSRD) 2024



# ESG Indices: a globally acknowledged sustainability leadership

Major rankings	Last update	Score	Positioning in the reference sector
Dow Jones Sustainability Index	2024	84	Top score Auto Components and Automotive sector
SSP OLICIA  Paris C G 4 A  Carl C C grade  Top 196  General C de	2025	TOP 1% ESG	The only tyre maker in Top1%
Corola COP A List 2024	2025	A	A LIST – Max score
tanter Copyrier Land	2025	А	A LIST– Max score Supplier Engagement Leaders
Corporate ESG Performance STEAT ISS ESG ▶	2024	В	Prime status - Top score Auto Components
MSCI ESG RATINGS	2024	AA	AA - ESG Leader Category
SUSTAINALYTICS	2025	8.3	Top score Tyre industry (Negligible risk); Awarded <i>Industry ESG Top Rating</i>
PLATINUM TOP NO CECOVACIDS Southerwilling Nations JAM 2025	2025	82	Platinum - Top 1%

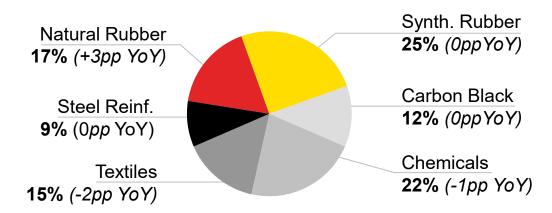
### Raw material costs trend and mix

### Main raw materials price trend

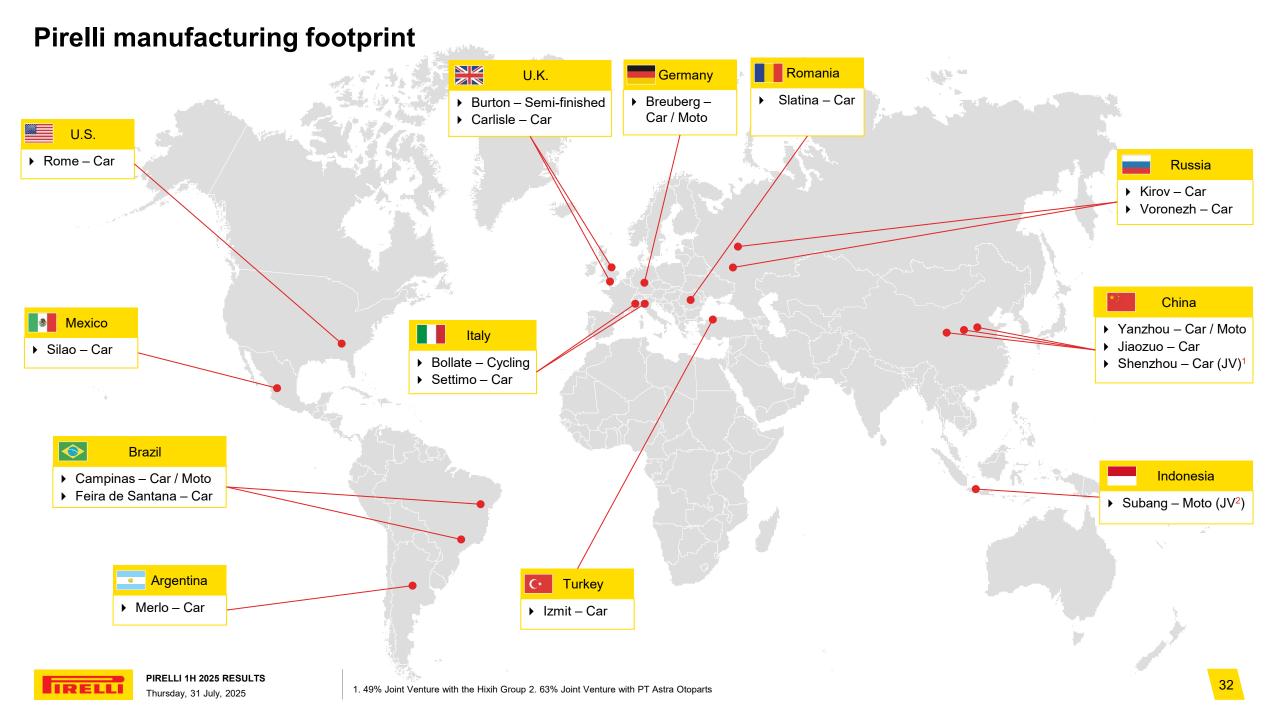


### Pirelli H1 2025 mix based on purchasing cost

**31%** raw mat. Costs on sales







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Fabio Bocchio, the manager in charge of preparing the corporate accounting documents, declares that, pursuant to art. 154-bis, paragraph 2, of the Legislative Decree no. 58 of February 24, 1998, the accounting information contained herein correspond to document results, books and accounting records.

### Non-IFRS and Other Performance Measures

This Presentation contains certain items as part of the financial disclosure which are not defined under IFRS. Accordingly, these items do not have standardized meanings and may not be directly comparable to similarly-titled items adopted by other entities.

Pirelli management has identified a number of "Alternative Performance Indicators" ("APIs"). These APIs (i) are derived from historical results of Pirelli and are not intended to be indicative of future performance, (ii) are unaudited non-IFRS financial measures derived from the Financial Statements, and (iii) are not an alternative to financial measures prepared in accordance with IFRS.

The APIs presented herein are EBIT, EBIT margin, EBITDA, EBITDA margin, net income and net income margin.

In addition, this Presentation includes certain measures that have been adjusted by us to present operating and financial performance net of any non-recurring events and non-core events. The adjusted indicators are EBITDA adjusted, EBIT adjusted and net income adjusted. In order to facilitate the understanding of our financial position and financial performance, this Presentation contains other performance measures, such as Net Financial Position, Operating Cash Flow, Net Cash Flow before Dividends and extraordinary Operations, Net Cash Flow, CapEx (Capital Expenditure), Liquidity Margin and ROIC (Return On Invested Capital).

These measures are not indicative of our historical operating results, nor are they meant to be predictive of future results.

These measures are used by our management to monitor the underlying performance of our business and operations. Similarly entitled non-IFRS financial measures reported by other companies may not be calculated in an identical manner, consequently our measures may not be consistent with similar measures used by other companies. Therefore, investors should not place undue reliance on this data.

